

# COMMUNITY DEVELOPMENT FUND ANNUAL REPORT

April 1, 2014 to March 31, 2015



Community  
Development  
Fund

Fonds de  
développement  
communautaire

**Yukon**  
Economic Development  
Développement économique

[www.cdf.gov.yk.ca](http://www.cdf.gov.yk.ca)

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Cover page photo George Johnston Museum, located in Teslin, Yukon.  
Photo - Government of Yukon

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## MINISTER'S MESSAGE

Another year has come and gone in Yukon and we have much to celebrate as we look back on the many community projects that have occurred during 2014-15.

As the Minister of Economic Development and MLA for the Pelly-Nisutlin region, I'm so proud to be involved in the Community Development Fund (CDF), which assists so many organizations throughout the territory.

CDF provides support for projects that provide economic benefits for Yukon communities. These projects help to foster community well-being, as well as provide employment and economic opportunities throughout the year.

The flexibility of the Community Development Fund means support is available to a wide range of initiatives. By aligning this funding with community-determined priorities, these projects support the social, cultural and economic quality of life throughout Yukon.

Projects taken on by Yukon communities in 2014-15 through the Community Development Fund ranged from support for the Tr'ondëk-Klondike nomination process for a UNESCO world heritage site designation, to support for structural improvements to the Boys & Girls Club of Yukon building.

These are examples of the projects that this worthwhile program has supported. Since the CDF was reinstated in the Department of Economic Development in June 2003, over \$38 million in funding has been approved for community projects throughout the territory.

A handwritten signature in black ink, consisting of a large, stylized 'S' followed by a horizontal line and a small dash.

Stacey Hassard  
Minister of Economic Development  
Government of Yukon

# GENERAL PROGRAM INFORMATION

The primary goal of the Community Development Fund is to support projects and events that provide long-term, sustainable economic or social benefits to Yukon communities. The funding program is also designed to create opportunities for community participation.

## Eligibility

Eligible applicants must be registered with *Yukon Societies Act* or the federal *Board of Trades Act* and are described as one of the following:

- » Community association
- » Charitable organization
- » Registered industry, professional, and/or business association
- » Registered not-for-profit societies
- » Local governing body
- » Municipal governments or
- » First Nation government.

## Assessment

All applications are assessed based on the merits of the project and a recommendation is made at each level of the review process.

The Community Development Fund advisors provide assistance to clients in the development of sound applications, ideas and community initiatives. Program staff continue to encourage clients to make early contact to assess whether their projects fit the program's criteria.

## Funding Levels & Intakes

The Community Development Fund is divided into three tiers.

**Tier 1:** Applications of \$20,000 or less.

**Tier 2:** Applications of \$20,001 to \$75,000.

**Tier 3:** Applications of \$75,001 or more.

There are five different intake deadlines throughout the fiscal year.

**Tier 1:** application deadlines are in January, May, July and October

**Tier 2:** application deadlines are in May and September

**Tier 3:** application deadline is in January



## COMMUNITY DEVELOPMENT FUND TESTIMONIALS

The following three stories are samples of just some of the community projects that were supported by the Community Development Fund during the 2014-2015 fiscal year.

### Teslin Historical & Museum Society – Museum Façade

A large Tlingit house-front façade, painted with a Keith Wolfe Smarch Inland-Tlingit traditional design was built on the highway face of the George Johnston Museum. Landscaping and rock gardens were restored as well.

The unique design resembles an Inland-Tlingit house front and is extravagantly colourful. The final result reflects the popular northwest coast native style which attracts audiences everywhere. The patented design will be used in perpetuity by the Society for advertising and product sales ventures.

A community effort, its presence has already brought added attention to the George Johnston Museum. Visitor numbers are up and the museum is now considering offering walking or guided tours.

By having this façade in the community, it brings a sense of pride and cultural awareness for those living in the region. This wonderful and unique piece of art has created the potential for increased visitor viewing and economic opportunities, contributing to overall community enhancement and awareness.



Photo: George Johnston Museum

## YuKonstruct Makerspace Society – The PowerUp Project

The PowerUp Project allowed YuKonstruct, Yukon's first makerspace, to purchase key pieces of equipment for their workshop to allow community members to be truly innovative, test new prototype ideas and manufacture new products.



Photo: CDF YuKonstruct Makerspace Society PowerUp Project



The PowerUp Project has made some of the latest technology available to Yukon residents as well as helping create a knowledge and skill sharing space.

Equipment purchased included:

- An Epilogue Laser Printer for precision cutting, etching, engraving and more, allowing prototypers and manufacturers to produce custom-cut pieces from CAD files;
- A Torchmate 4 x 4 Growth Series Table Top CNC System gives makers precision plasma cutting, engraving, and routing capabilities on larger-sized projects, such as customized vehicle and engine parts or large sheets of metal;
- A ProJet 1500 3D Printer gives makers the ability to design and rapidly print plastic prototypes, components for new products, or replacement parts for damaged equipment;
- An Induction Forge - an induction forge heats metal and is an essential piece of equipment for improving metal malleability or for die-cast pouring; and
- Cobra Class 17 Walking Foot Industrial Sewing Machine - capable of sewing fine or thick material, including canvas and leather. Useful for designing and manufacturing clothing, coverings and more.

The project allows members of the YuKonstruct community to increase their skill levels, with the possibility of higher employability and the start of future business ventures. It also contributes to the creation and repair of items that individuals might otherwise purchase.

The PowerUp Project allows YuKonstruct members access to cutting edge technology and information on how to use this technology to make ideas come to life, create and improve products and share their experience with others.

The equipment made available with funds from CDF has also led to a partnership between YuKonstruct and YWITT (Yukon Women in Trades and Technology) to help facilitate the “Cool Tools” program to encourage young women in trades and technology.

***“The project allows members of the YuKonstruct community to increase their skill levels, with the possibility of higher employability and the start of future business ventures.”***

## Yukon Freestyle Ski Association – Summer Ramp Project

This project involved the modification of the existing site at Mt. Sima to allow for the construction and installation of a ramp that gives the Yukon Freestyle Ski Association the ability to use the ample airbag in off-snow season.

This project will provide an opportunity to promote Yukon Freestyle Ski Association, and Yukon, as a destination for other athletes to come and train, a place they can bring their families and enjoy all the beauty and fun Yukon has to offer. Yukon Freestyle Ski Association is the first ski club in Canada to do this, bringing a great sense of pride for Yukon Freestyle members, and for Yukon. It will give Yukon athletes the ability to train at home during the summer months, alleviating some of the pressure associated with the cost of travelling Outside to train.

Now that the site is sanctioned, Yukon Freestyle Ski Association is reaching out to coaches from Outside to encourage teams to come to Yukon and train on the ramp. By having the first ever summer ramp in Canada, it will provide amazing opportunities for the club and for Yukon and has already generated interest all across Canada.

According to Yukon Freestyle Ski Association, the Canadian Freestyle Ski Association will be using this project as the template for future summer dry-slope sites across Canada.



Photo: Summer Ramp Project

## PROGRAM PROMOTION

Every funding deadline is advertised approximately one month prior to the deadline date. Promotion over the 2014-2015 fiscal year included newsprint, online ads and local radio stations. Information was also circulated through community group email distribution lists.

Information on projects funded through each application intake is shared with local media through Government of Yukon news releases. Funding recipients often independently promote their projects and highlight their appreciation for funding support through media. In 2014-2015, there were eight news releases presenting an outline of the various successful projects for each intake.

Community Development Fund signage that includes the program logo is placed on project sites where appropriate.

The program continues to use the current Community Development Fund logo in all its advertising and promotional activities.

### COMMUNITY DEVELOPMENT FUND

Got a great idea that could benefit your community and improve its wellbeing?

The Community Development Fund supports community organizations such as groups, associations, and governments with funding for projects that improve Yukon's communities.

#### Contact our Community Development Advisors!

They can help develop your idea and ensure your project fits the funding guidelines. Contact us early, well before submitting your application.

Call **1-800-661-0408**, extension **8125** or email **[cdf@gov.yk.ca](mailto:cdf@gov.yk.ca)**.

Acceptable projects have included:

- Community beautification
- Improvements to facilities
- Workshops/ Conferences
- Communications/ Websites
- Tourism initiatives
- and more...

The next Community Development Fund application deadline is:

**5 p.m. on January 15**  
for **Tier 1 & Tier 3** projects.

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Example of newspaper advertisement promoting the Community Development Fund program. [photo credit] Photo: Government of Yukon

# FUNDING STATISTICS

The following section provides a detailed breakdown of how the CDF money was spent over the 2014–2015 fiscal year.

For the period April 1, 2014 to March 31, 2015, the Community Development Fund program received 138 applications. As outlined in the chart below, 15 applications were withdrawn which left 123 to be processed. Of these 123 applications, 94 were approved and 29 were rejected. This represents an average approval rate of 76 per cent.

**Figure 1: Number of Applications Received Compared to Applications Approved**

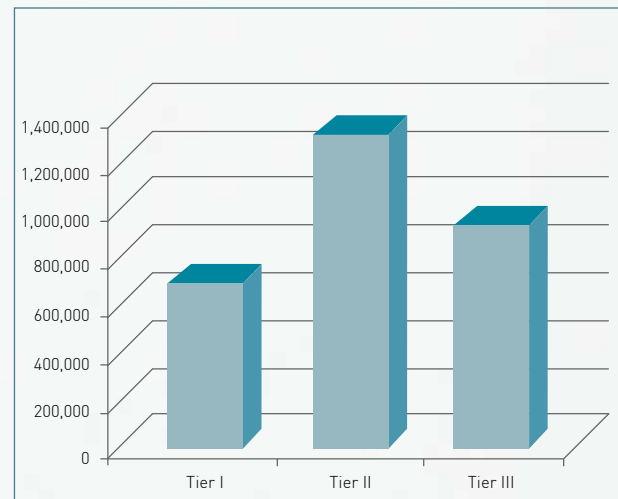
	Number of Applications Received			Number of Applications Approved					
	Total Received	Withdrawn	Total Processed	Fully Funded	Partially Funded	Total Funded	Rejections	Approval Rate	Rejection Rate
Tier I	86	9	77	47	8	55	22	71%	29%
Tier II	41	5	36	27	5	32	4	89%	11%
Tier III	11	1	10	7	0	7	3	70%	30%
<b>Total All Tiers</b>	<b>138</b>	<b>15</b>	<b>123</b>	<b>81</b>	<b>13</b>	<b>94</b>	<b>29</b>	<b>76%</b>	<b>24%</b>

## Distribution of Dollars by Tier

The Community Development Fund approved \$3,131,607 for projects in the 2014-2015 fiscal year. The largest portion of this funding went to Tier II projects followed by Tier III and Tier I.

**Tier I:** 55 approved projects = **\$732,599**  
**Tier II:** 32 approved projects = **\$1,391,977**  
**Tier III:** 7 approved projects = **\$1,007,031**  
**Total All Tiers:** **\$3,131,607**

**Figure 2: Approvals by Tier**





## Distribution of Dollars by Project Category

All projects are assigned to specific categories. The information below reflects the number of projects approved in each category for the 2014-2015 fiscal year, and the chart reflects the distributional breakdown of dollars and percentages.

Category	# of Projects
Construction	231,129
Knowledge or Skill Development	439,966
Planning	322,332
Program & Events	279,053
Renovations/ Restorations	1,800,672
Research	58,455
<b>TOTAL</b>	<b>3,131,607</b>

## Distribution of Dollars by Community

For the 2014-2015 fiscal year, the communities receiving the most dollars were Whitehorse at 46 per cent, Yukon Wide at 18 per cent and Haines Junction at 11 per cent. When comparing Whitehorse to the rural communities as a whole, the communities received 54 per cent of the total dollars while Whitehorse received 46 per cent.

Community	Total Amount for All Tiers
Beaver Creek	\$27,973
Carmacks	\$77,092
Dawson City	\$174,786
Faro	\$12,731
Haines Junction	\$357,355
Mayo	\$118,716
Old Crow	\$20,000
Teslin	\$39,409
Watson Lake	\$16,648
Whitehorse	\$1,428,197
Whitehorse Rural	\$309,174
Yukon Wide	\$549,526
<b>TOTAL</b>	<b>\$3,131,607</b>

Figure 3: Dollars Approved by Category

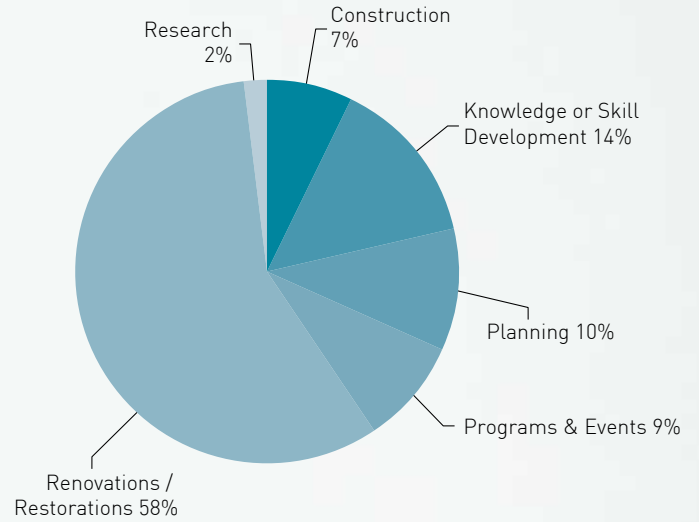
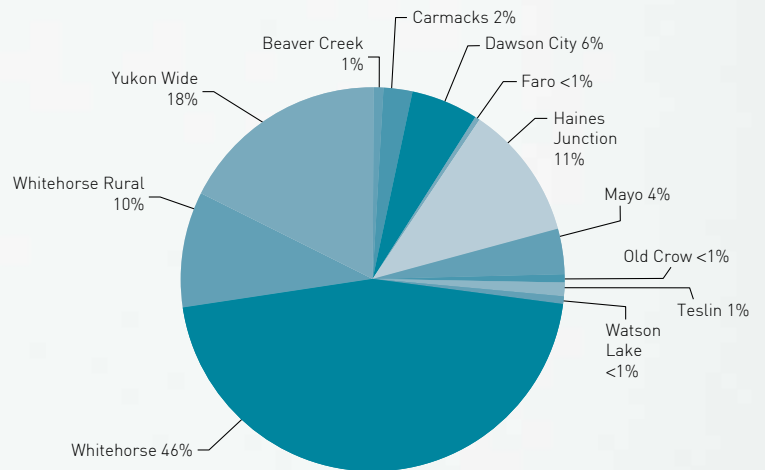


Figure 4: Percentage of Funding Approved by Community



## Distribution of Dollars by Community per Tier

### Tier I Approvals by Community (Funding requests up to \$20,000)

In Tier I, the communities receiving the most dollars were Whitehorse at 50 per cent, followed by Yukon Wide at 17 per cent, and Haines Junction and Dawson City, at 8 per cent each. Yukon Wide represents those organizations who's project impacts the Yukon as a whole and not a specific region.

Community	Amount
Beaver Creek	\$27,973
Carmacks	\$19,992
Dawson City	\$54,988
Faro	\$12,731
Haines Junction	\$58,881
Mayo	\$18,716
Old Crow	\$20,000
Teslin	\$9,929
Watson Lake	\$16,648
Whitehorse	\$365,586
Yukon Wide	\$127,155
<b>TOTAL</b>	<b>\$732,599</b>

Figure 5: Tier I Dollars Approved by Community

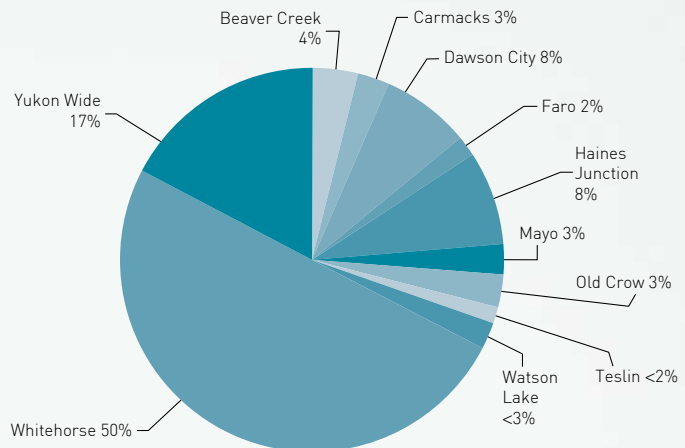
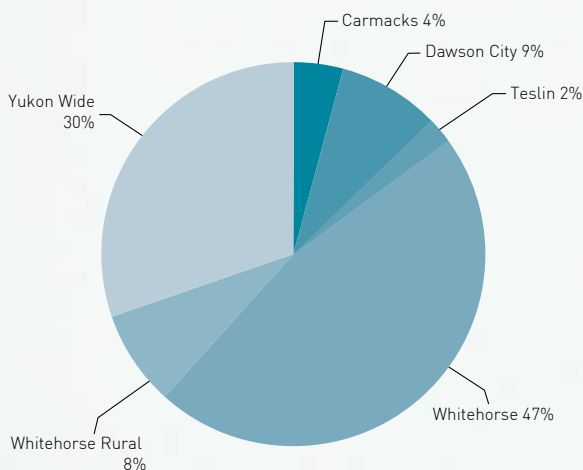


Figure 6: Tier II Dollars Approved by Community



### Tier II Approvals by Community (Funding requests from \$20,001 to \$75,000)

In Tier II, the highest percentage of funding went to Whitehorse at 47 per cent followed by Yukon Wide at 30 per cent and Dawson City at 9 per cent.

Community	Amount
Carmacks	\$57,100
Dawson City	\$119,798
Teslin	\$29,480
Whitehorse	\$653,607
Whitehorse Rural	\$109,621
Yukon Wide	\$422,371
<b>TOTAL</b>	<b>\$1,391,977</b>

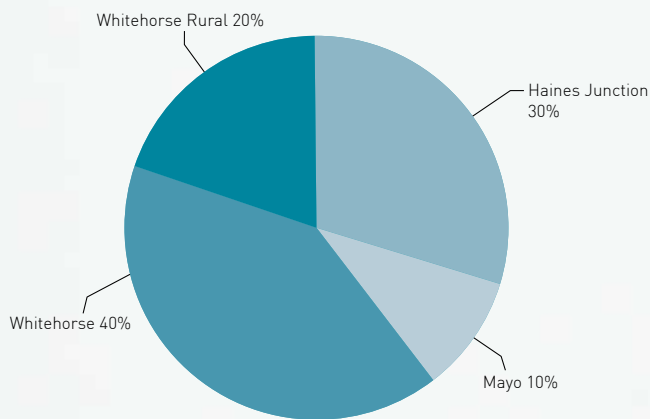
### Tier III Approvals by Community

(Funding requests over \$75,001)

In Tier III, Whitehorse received 40 per cent of the funding with Haines Junction receiving 30 per cent and Whitehorse Rural receiving 20 per cent.

Community	Amount
Haines Junction	\$298,474
Mayo	\$100,000
Whitehorse	\$409,004
Whitehorse Rural	\$199,553
<b>TOTAL</b>	<b>\$1,007,031</b>

Figure 7: Tier III Dollars Approved by Community



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