

COMMUNITY DEVELOPMENT FUND ANNUAL REPORT

April 1, 2012 to March 31, 2013



Community
Development
Fund

Fonds de
développement
communautaire

Yukon
Economic Development

www.cdf.gov.yk.ca



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MINISTER'S MESSAGE



Since its inception, the Community Development Fund (CDF) program has given every Yukon community the means to strive for a better quality of life by supporting projects and initiatives that create long-term, sustainable economic and social benefits. The efforts of the CDF to encourage individuals, organizations and communities to pursue social, educational, employment and recreational opportunities that contribute to community well-being have not gone unnoticed. Yukoners have been recognized as the happiest people in Canada according to a recent survey by the Centre for the Study of Living Standards. Through the CDF, the Department of Economic Development is proud to contribute to making Yukon a vibrant place to live, work and play.

The CDF contributes to the development of healthy, sustainable Yukon communities primarily by providing financial support for community initiatives, but that is not all. The program assists in coordinating and cultivating cooperation and collaboration amongst community groups and individuals. It also facilitates the sharing of knowledge and the development of skills and networks that strengthen Yukon communities. From education and training initiatives to the enhancement of recreational facilities, the CDF was designed to help community groups accomplish a great diversity of projects that promote the well-being of Yukoners.

Most recently the CDF has supported projects including: museum exhibitions in Whitehorse; soccer field development in Carmacks; improvements to the golf course in Dawson City; and a territory-wide minor hockey program that will focus on coaching and skills development, including summer hockey camps for all Yukon minor hockey players.

These are just a few examples of projects that continue to make this program a success. Since being reinstated in the Department of Economic Development in June 2003, the CDF has provided approximately \$30 million in funding for a variety of community projects throughout the territory. I invite all Yukoners to share in the many accomplishments made possible with the assistance of the CDF.

A handwritten signature in black ink that reads "Currie Dixon". The signature is fluid and cursive.

Currie Dixon
Economic Development Minister

GENERAL PROGRAM INFORMATION

The primary goal of the CDF is to support projects and events that provide long-term sustainable, economic or social benefits to Yukon communities. The funding program is also designed to create opportunities for community participation.

Eligibility

Eligible applicants must be registered with the Yukon *Societies Act* or the federal *Board of Trades Act* and are described as one of the following:

- » community association;
- » charitable organization;
- » registered industry, professional, and/or business association;
- » local governing body;
- » municipal government; or
- » First Nation government.

Assessment

All applications are assessed based on the merits of the project and a recommendation is made at each level of the review process.

The CDF Unit staff provide an advisory service, assisting their clients with the development of sound applications, ideas and community initiatives. The CDF staff continue to encourage clients to make early contact to assess whether their projects fit program criteria.

Funding Levels

Tier 1: Applications of \$20,000 or less (Deadlines are January 15, May 15, July 15 and October 15)

Tier 2: Applications of \$20,001 to \$75,000 (Deadlines are May 15 and September 15)

Tier 3: Applications of \$75,001, or more (Deadline is January 15)

In cases where the 15th of the month falls on a weekend, the deadline date is the preceding Friday.

CDF TESTIMONIALS

The following three stories depict some of the community projects that were supported by the CDF during the 2012–2013 fiscal year.

Watson Lake Ski Club: Ski Hill Equipment and Building Upgrades

For those who love skiing and snowboarding in Yukon, Watson Lake is a great destination with a recently improved skiing facility. The Community Development Fund provided the Watson Lake Ski Club with over \$50,000 in Tier III funding for improvements to the local ski hill in 2012. The funding supported the purchase of a new waxing attachment for the ski hill's tuning machine that is modern, reliable and able to wax all ski and snowboard gear including the hill's rental equipment. In addition to ensuring that ski hill users have safe and properly tuned gear to use at the facility, the new waxing attachment also provides a valuable training opportunity for current and prospective workers in the field.

The funding was also used for repairs to the roof and electrical sub-feed of the lower T-bar building housing the drive motor. Allowing the facility to avoid replacing the whole building, the funding helped to cover the costs of a new roof that is more stable and better protects the motor and electrical panels from winter and summer elements. Together with the expanded maintenance equipment, the Watson Lake Ski Hill offers an enticing facility for locals and visitors alike to enjoy the slopes.

The ski hill improvement project was completed in March 2013 largely as a result of snow enthusiasts in the community. "Our club is a volunteer, non-profit association with volunteers responsible for the majority of operations," Watson Lake Ski Club Secretary Jenny Skelton said. "Without the CDF financial support, Lotteries Yukon, Watson Lake community and our many volunteers, none of this would be possible."

By working to enhance a quality community asset in southeastern Yukon, the Watson Lake Ski Club continues to demonstrate how community-based organizations can work together and engage stakeholders to create social and economic benefits in the communities. "We have been in continuous operation since the late 1960s and are very proud of our facility that promotes lifelong healthy recreational activity," Skelton added.

"Our club is a volunteer, non-profit association with volunteers responsible for the majority of operations. Without the CDF financial support, Lotteries Yukon, Watson Lake community and our many volunteers, none of this would be possible."



Photo: Watson Lake Ski Club

St. Elias Cross Country Ski Club: Equipment and Trail Sign Improvements

Winter sport and recreation opportunities in Haines Junction were recently enhanced with over \$20,000 in Tier II support from the Community Development Fund. The St. Elias Cross Country Ski Club accessed the funding to help purchase a new snow machine and better grooming equipment, including a new leveler and a top-of-the-line snow groomer for the ski trails. The funding also contributed to improved signage placed on the ski trails, which along with the new equipment serve to enhance the user experience of the over-ten-kilometre network of trails in the south-western Yukon community. “Having better signage for first-time users of the trails will increase the comfort and safety of new skiers and visitors,” the ski club’s president Meghann Willard said. “More cross country ski traffic on the trails will increase public knowledge of this sport and encourage more outdoor winter recreation in Haines Junction.”

The St. Elias Cross Country Ski Club was formed in 2011. “Attracting increased visitor use of the area is part of the mandate of this club,” Willard said. “The hope is to create a better venue for activities that will enhance tourism opportunities and economic growth for the area.” The ski club has taken up the maintenance of trails for community use that had previously been groomed for skiing by a local volunteer and historically maintained by various local user groups including the Kluane Gliders Ski Club, the local snowmobile club, the horseman’s club and the Jackrabbit Ski Club.

The ski club worked with local businesses to acquire their new equipment. Yukon Honda helped to locate and import a snow machine with the power to pull the large new groomer, track setter and renovator using a quarter of the fuel of the ski club’s old machine. Duncan’s Ltd. of Whitehorse fabricated the new leveler to groom the ski trails, replacing a volunteer-built homemade trail groomer that was less efficient and consumed a lot of fuel and volunteer hours to pull. Finally, Inkspirationz of Whitehorse printed the new trail maps that will be installed for the next ski season.

In addition to working with Yukon businesses, the ski club’s project has met with a great response from the community. “The ski community of Haines Junction has been energized,” Willard added. “More volunteers have been excited to put time into events and fundraising.” Individuals interested in skiing in Haines Junction can receive regular trail updates, information about upcoming events and opportunities to volunteer by emailing steliasskiclub@gmail.com.



Photo: Marty Samis Photography

“Having better signage for first-time users of the trails will increase the comfort and safety of new skiers and visitors. More cross country ski traffic on the trails will increase public knowledge of this sport and encourage more outdoor winter recreation in Haines Junction.”

Klondike Snowmobile Association: Sima Creek Bridge Replacement

Snowmobilers around Whitehorse will be happy to know about the new Sima Creek Bridge. Looking to replace an unsecured wooden bridge that was just wide enough for one snowmobile, the Klondike Snowmobile Association accessed \$118,125 in Tier III funding from the Community Development Fund for the construction of a new bridge.

All recreational users will benefit from the new bridge, which is both wider and safer than the previous structure and can accommodate all forms of recreational traffic. It is also wide enough for emergency and rescue vehicles to use, eliminating the need to ford the creek. “The funding from the Community Development Fund was the main contribution to the project,” Association president Mark Daniels said. “Without this funding no bridge would have been built.”

While the construction of the new bridge lasted approximately two weeks, the entire project including planning took two years to complete. The Klondike Snowmobile Association worked together with the City of Whitehorse to deliver the project and the city now owns the bridge and will oversee its long-term maintenance. “We have received positive feedback from people about the quality of the bridge,” Daniels added. “Both the political and administrative arms of the City of Whitehorse have complimented the project.” Project planning and project management was made possible through funding from the Trans-Canada Trail. The new bridge has been named the Rodney Cox Memorial Bridge in honour of the late Rodney Cox and in recognition of his trail improvement and maintenance work, as well as the ongoing work of his family.

In the past four years the Klondike Snowmobile Association has been involved in many projects, including the installation of four bridges and a large culvert in an effort to improve trails in the Whitehorse area and reduce the environmental impact of motorized recreational trail use. Working with community partners to improve the safety and experiences of recreational users made this project a great fit for the Community Development Fund, the results of which serve to benefit the entire Whitehorse community.

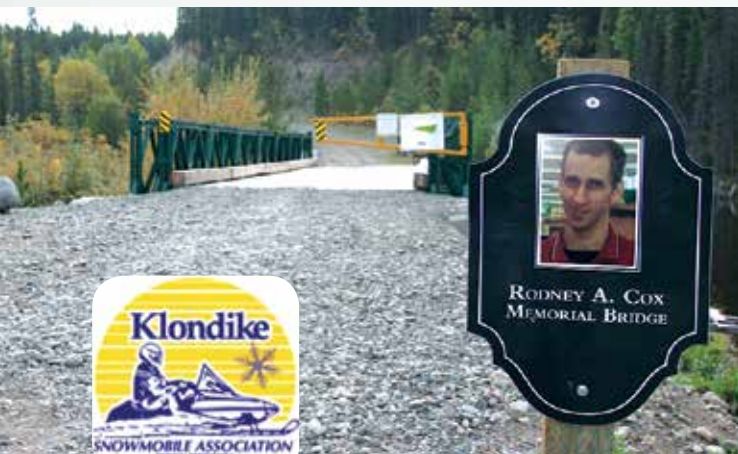


Photo: Klondike Snowmobile Association

The new bridge has been named the Rodney Cox Memorial Bridge in honour of the late Rodney Cox and in recognition of his trail improvement and maintenance work, as well as the ongoing work of his family.

ADVERTISING AND PROMOTION

Every funding deadline is advertised approximately one month prior to the deadline date. The length of the advertising campaign for each intake deadline differs depending on budget constraints, the amount of funding level and an analysis of the number of applications received. Advertising over the 2012-2013 fiscal year included newsprint, local radio stations, and television through local community Channel 9.

Newsprint ads are approximately 3" x 7" in size using the department's current design specifications. Print ads are bilingual and/or French only. Radio ads run 45-60 seconds in length, depending on the number of tiers open for intake. The TV rolling ads on the community channel are 15 seconds in length and run every 20 minutes up to 72 times per day. CDF signage that includes the program logo is placed on project sites where appropriate. Funding recipients, from time-to-time, mention their appreciation for funding support through the local media. The program continues to use the current CDF logo in all its advertising and promotional activities.

Community Development Fund

Applications are now being accepted for:

**TIER II
\$20,001 to \$75,000**

Copies of the CDF program summary and application are available:

- ▶ at the CDF office — 309 Strickland Street, Suite 401 (Nuvo Building)
- ▶ online at www.cdf.gov.yk.ca
- ▶ by calling 1-800-661-0408 or 667-8125

You are strongly encouraged to contact a Community Development Advisor to discuss your project prior to submitting an application. For more information, or for assistance with your draft application, call 667-8125 or 1-800-661-0408, extension 8125; or email cdf@gov.yk.ca.

Applications must be received by the CDU office no later than 5 p.m., Friday, September 13, 2013.

Fonds de développement communautaire

Nous acceptons maintenant les demandes de financement pour :

**VOLET II
20 001 \$ - 75 000 \$**

Vous pouvez vous procurer la description du programme et un formulaire de demande :

- ▶ au bureau du FDC — 309, rue Strickland, pièce 401 (dans l'immeuble Nuvo)
- ▶ en ligne, sur le site www.cdf.gov.yk.ca
- ▶ par téléphone, au 1-800-661-0408 ou au 667-8125.

On vous encourage fortement à communiquer avec un conseiller en développement communautaire pour discuter de votre projet avant de soumettre votre demande. Pour obtenir de plus amples renseignements ou de l'aide pour remplir le formulaire de demande, composez le 667-8125 ou le 1-800-661-0408, poste 8125, ou envoyez un courriel à cdf@gov.yk.ca.

Les demandes doivent être déposées au bureau de la Section du développement des collectivités au plus tard le vendredi 13 septembre 2013, à 17 h.

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FUNDING STATISTICS

The following section provides a detailed breakdown of how the CDF money was spent over the 2012 – 2013 fiscal year.

For the period April 1, 2012 to March 31, 2013 the Community Development Fund program received 115 applications. As outlined in the chart below, 3 applications were withdrawn which left 112 to be processed. Of these 112 applications, 82 were approved and 30 were rejected. This represents an average approval rate of 73%.

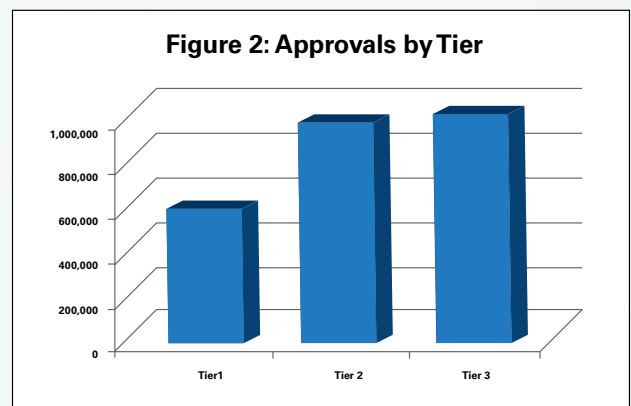
Figure 1: Number of Applications Received Compared to Applications Approved

	Number of Applications Received			Number of Applications Approved				
	Total Received	Withdrawn	Total Processed	Fully Funded	Partially Funded	Total Funded	Rejections	Approval Rate
Tier I	67	3	64	43	5	48	16	75%
Tier II	32	0	32	12	10	22	10	69%
Tier III	16	0	16	5	7	12	4	75%
Total All Tiers	115	3	112	60	22	82	30	73%

Distribution of Dollars By Tier

The Community Development Fund approved \$2,608,837 for projects in the fiscal year April 1, 2012 to March 31, 2013. The largest portion of this funding went to Tier III projects followed by Tier II and Tier I.

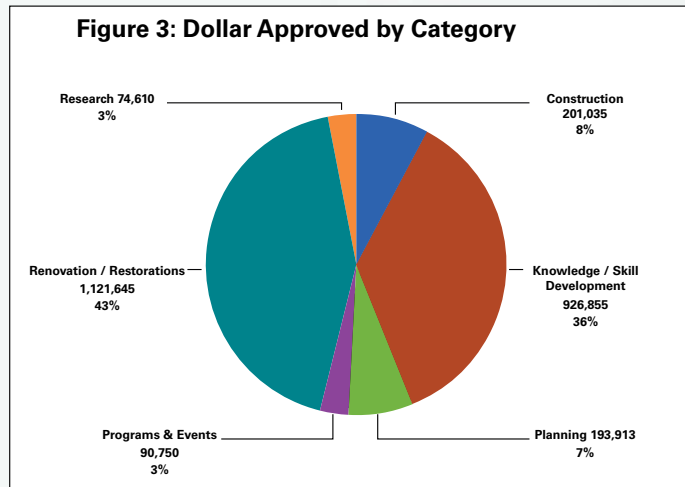
- Tier I:** 48 approved projects - \$ 684,000
 - Tier II:** 22 approved projects - \$ 953,712
 - Tier III:** 12 approved projects - \$ 971,125
- \$ 2,608,837**



Distribution of Dollars and Projects by Category

All projects are assigned to specific categories. The information below reflects the number of projects approved in each category for the 12/13 fiscal year, and the chart reflects the distributional breakdown of dollars and percentages.

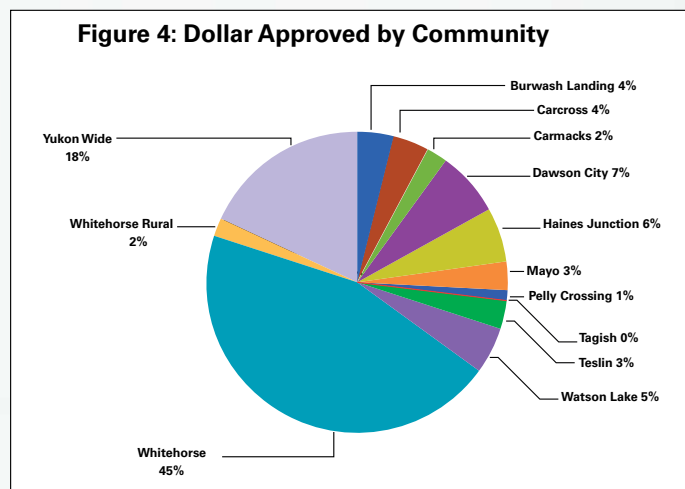
Category.....	#Projects
Construction.....	6
Knowledge or Skill Development.....	27
Planning.....	7
Programs & Events.....	4
Renovations/Restorations.....	34
Research.....	4
TOTAL	82



Distribution of Dollars By Community

For the 12/13 fiscal year, the communities receiving the most dollars were Whitehorse at 45%, Yukon Wide at 18% and Dawson City at 7%. When comparing Whitehorse to the rural communities as a whole, the communities received 54% of the total dollars while Whitehorse received 45%.

Community.....	\$ Amount
Burwash Landing	108,400
Carcross.....	97,246
Carmacks.....	48,000
Dawson City.....	178,946
Haines Junction.....	168,781
Mayo.....	70,986
Pelly Crossing.....	42,288
Tagish.....	4,567
Teslin.....	68,497
Watson Lake.....	126,251
Whitehorse.....	1,177,695
Whitehorse Rural.....	56,326
Yukon Wide.....	460,854
TOTAL.....	2,608,837

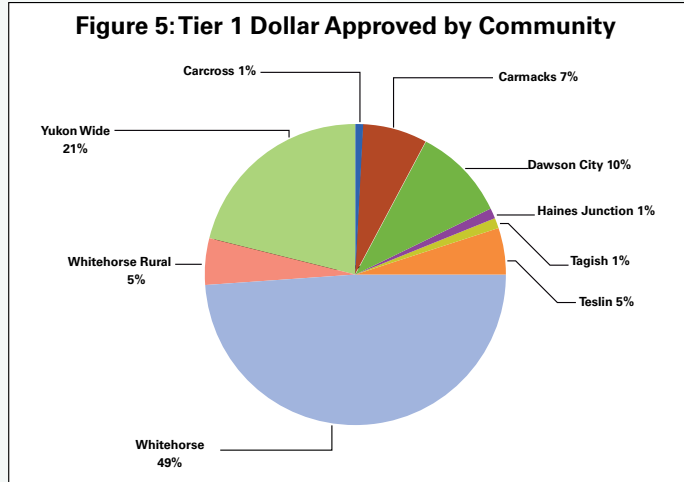


Distribution of Dollars By Community and by Tier

Tier I Approvals by Community (Funding requests up to \$20,000)

In Tier I, the communities receiving the most dollars were Whitehorse at 49%, followed by Yukon Wide at 21% and Dawson at 10%.

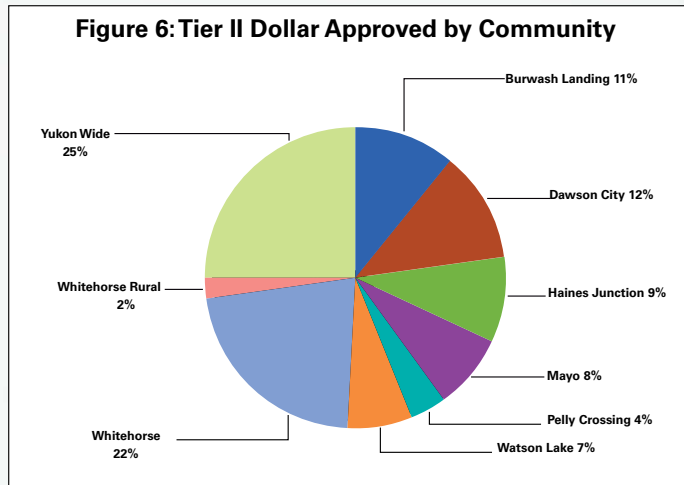
Community.....	\$ Amount
Carcross.....	8,498
Carmacks.....	48,000
Dawson City.....	67,881
Haines Junction.....	6,044
Tagish.....	4,567
Teslin.....	33,997
Whitehorse.....	336,136
Whitehorse Rural.....	34,986
Yukon Wide.....	143,891
TOTAL.....	684,000



Tier II Approvals by Community (Funding requests from \$20,001 to \$75,000)

In Tier II, the highest percentage of funding went to Yukon Wide at 25% followed by Whitehorse at 22% and Dawson at 12%.

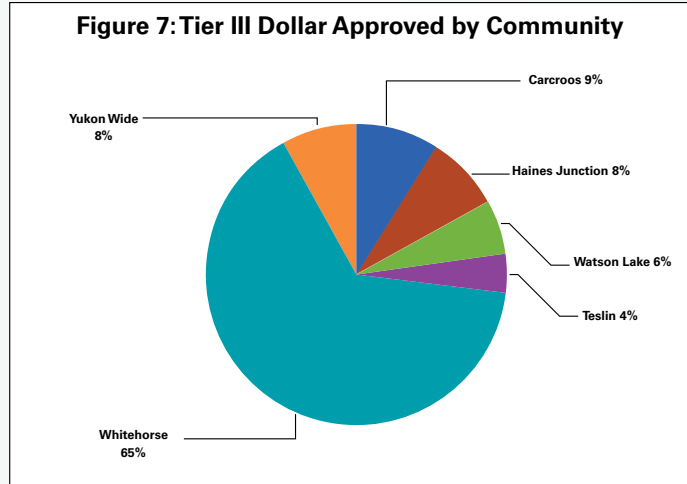
Community.....	\$ Amount
Burwash Landing.....	108,400
Dawson City.....	111,065
Haines Junction.....	84,912
Mayo.....	70,986
Pelly Crossing.....	42,288
Watson Lake.....	69,961
Whitehorse.....	208,715
Whitehorse Rural.....	21,340
Yukon Wide.....	236,045
TOTAL.....	953,712



Tier III Approvals by Community (Funding requests over \$75,000)

In Tier III, Whitehorse received 65% of the funding with Carcross receiving 9% and Yukon Wide and Haines Junction each receiving 8%.

Community.....	\$ Amount
Carcross.....	88,748
Haines Junction.....	77,825
Watson Lake.....	56,290
Teslin.....	34,500
Whitehorse.....	632,844
Yukon Wide.....	80,918
TOTAL.....	971,125





CONTACT:

Community Development Fund Office

Suite 401, 309 Strickland Street (Nuvo Building)
Whitehorse, Yukon
Y1A 2J9

Phone: 867-667-8125

Toll Free (in Yukon): 1-800-661-0408, ext. 8125

Fax: 867-393-7108

Email: cdf@gov.yk.ca

Mailing Address:

Community Development Fund
Government of Yukon
P.O. Box 2703
Whitehorse, YT
Y1A 2C6

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